

John Beasley

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Profile

Skilled professional web developer with over 10 years of experience creating web applications and databases, integrations with API webhooks, data reporting, analyzation, and manipulation, graphic design, project management, training and leadership.

Experience

DEVELOPER | RIGHTERS GROUP | JULY 2024 – PRESENT

- Database construction and administration in a MySQL environment, working and querying large datasets.
- Content management of over 20 WordPress sites.
- API Webhook implementation using PHP to integrate platforms such as OnGage, CiviClick, Anedot, and Zapier.
- HTML email development and scheduling to reach millions of clients
- Data reporting, analysis, streamlining, and manipulation with Excel and Google Sheets utilizing pivot tables, VLOOKUP and other functions

INTERFACE DESIGN WEB DEVELOPER | DOLLAR TREE, CORPORATE | MAY 2022 – JUNE 2024

- Website content management of the Dollar Tree & Family Dollar brands using Oracle Cloud Commerce achieving high quality marks for precision, quality, and meeting deadlines
- Email development utilizing Adobe Experience Cloud to successfully reach millions of subscribers on a weekly basis
- Updated and maintained the Dollar Tree Canada website regularly using the WordPress platform to ensure optimal reach of Canada market
- Effectively worked with third party vendors to integrate various algorithms and dialogs to drive customers to products based on overall searches
- Created foundation of the Dollar Tree mobile application while working closely with UX/UI departments to maintain deployed apps

SENIOR WEB DEVELOPER | CMA CGM | APRIL 2008 – MAY 2022

- Received projects passed down from IT Manager to conceptualize strategies with developers to meet deadlines
- Led group of IT experts in the completion of internal projects and deliver to stakeholders
- Worked with various department heads to ensure project clarity of understanding
- Developed internal and external legacy applications, overseeing the completion from concept to deployment
- Implemented processes to gather data from HO databases for use in local development

Education

COMPUTER SCIENCE DEGREE | JUNE 2007 | ECPI UNIVERSITY, VIRGINIA BEACH, VA

Skills & Abilities

- Web Application Development (PHP, JavaScript/jQuery)
- API Webhook & Integrations
- Database Administration (MySQL, SQL)
- Logical Problem Solving
- Training Specialist & Support
- Data Reporting, Analysis & Manipulation
- Content Management (WordPress, Oracle Cloud)
- Email Marketing (Adobe Experience Cloud)
- Graphic Design (Adobe Creative Cloud)
- Leadership & Camaraderie